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For immediate release:

**Potholes by Claudia Ficca and Davide Luciano**  
plus  
**Fragile Beauty: Jamaica Bay Landscapes...**  
**Phongsaly – Hill Tribes of Northern Laos...**  
**Special Group Show: The Subject is Red**



© Claudia Ficca and Davide Luciano

**February 2–27, 2010**

**Opening Reception: Tuesday, February 2, 6–8 pm**

**Gallery Hours: Wednesday thru Sunday, 1-6 p.m., and by appointment**

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New York, NY -- Soho Photo Gallery is pleased to announce that February's guest exhibition will feature the work of Montreal artists **Claudia Ficca** and **Davide Luciano**. They are presenting **Potholes**, a photography exhibit featuring fourteen urban craters shown in a comedic, creative fashion. Taking something that's viewed as a negative and giving it a positive, humorous spin, they staged a series of guerrilla street-level photo shoots, turning craters into objects of fancy. Following a collision with a pothole, the pair became inspired and developed a concept where they could transform the pothole into a prop and find an alternative use for it. The artists decided to give potholes a reason for being other than wrecking car suspensions.

There will also be two solo shows in February by Gallery members.



East Pond Water Valve, Autumn  
© Rosalie Frost

**Rosalie Frost's** exhibition entitled **Fragile Beauty: Jamaica Bay Landscapes** is her second exhibit at Soho Photo about the bay on New York City's southern border. Continuing to use her 1954c Rolleiflex, Frost's exhibit includes images taken within the national wildlife refuge at the bay's heart, as well as the surrounding natural areas. Inspired by the varied effect of bay light on water and marshes, the images draw attention to the fragile nature of the bay's ecosystem, which is under stress from climate change and habitat loss. There are ten 12-inch square archival digital prints in the show.



© Michael Schenker

**Michael Schenker's** latest exhibition, **Phongsal – Hill Tribes of Northern Laos**, documents the rural life of the Akha people near the northern border town of Phongsaly. Over the centuries, little has changed for the Akha, and Schenker's images portray a lifestyle of simplicity and self-sufficiency. The show will feature 12 black and white, medium-format portraits, processed using Piezography pigment inks.

Finally, we're having a special members' group show entitled **The Subject Is Red** that focuses on images containing the color red.

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Soho Photo Gallery has been showcasing a broad spectrum of imagery by emerging and veteran photographers since 1971. The Gallery is located in New York City's historic TriBeCa district, three blocks south of Canal Street between West Broadway and Sixth Avenue. Subways: #1 to Franklin Street or the A, C, E, W, N, R or #6 to Canal Street.

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